# UNREPORTED SPLC ITEMS

#### **SUMMARY**

- While decrying the gender pay gap, SPLC paid its first female COO substantially less than the two men who preceded her while Dees and Cohen enjoyed sizable pay increases.
- SPLC uses program funds to pay for CEO Richard Cohen's membership in an unidentified "business luncheon" social club.
- SPLC paid its former chief operating officer nearly \$150,000 during a period in which he was (by his own account) CFO of a prep school 1,000 miles from Montgomery.
- SPLC appears to have compensated its former legal director for the difference between her mortgage and her home value when she moved to Alabama in 2009.
- Morris Dees recently admitted that 95% of hate crimes aren't committed by hate groups, but by "young people" or disgruntled "neighbors;" SPLC's signature publication explicitly links hate groups with hate crimes each year.
- SPLC's annual contributions and grants have increased by more than 50% since it added "anti-LGBT" groups to the hate list in 2010.
- Last year, SPLC a poverty charity paid almost \$550,000 to a Pentagon and intelligence community contractor that uses geospatial and artificial intelligence to predict future events.

## **EVIDENCE OF GENDER PAY GAP**

<u>SPLC Paid Its First Female Chief Operating Officer Substantially Less Than The Two Men Who Preceded Her While Dees And Cohen Took Tens Of Thousands Of Dollars In Raises:</u>

SPLC Decries Pay Inequity; "How Is It That 50 Years After JFK Signed Equal Pay Act, A Woman Still Earns 77 Cents For Every Dollar A Man Makes?" (@SPLCenter, 6/10/13)



- SPLC Paid COO Jeff Blancett \$227,882 In Fiscal 2006 And Paid COO Lisa Sahulka \$216,189 In Fiscal 2015. (Southern Poverty Law Center, 2006/2015 IRS Form 990, Schedule J, Part II)
- SPLC Paid COO Michael Toohey \$225,765 In Fiscal 2009 And Paid Sahulka \$203,350 In Fiscal 2014. (Southern Poverty Law Center, 2009/2014 IRS Form 990, Schedule J, Part II)

- SPLC Paid Toohey \$230,181 In Fiscal 2010 And Paid Sahulka \$216,189 In Fiscal 2015. (Southern Poverty Law Center, 2010/2015 IRS Form 990, Schedule J, Part II)
  - O NOTE: Morris Dees And Richard Cohen Each Saw Their Compensation Rise By 18% From 2010-2015. (Southern Poverty Law Center, 2010/2015 IRS Form 990, Schedule J, Part II)

Fiscal Year	Dees	Cohen
2010	\$343,676	\$339,764
2015	\$406,271	\$402,790
\$ Gain	\$62,595	\$63,026
% Gain	18.2%	18.5%

 SPLC Reported Severance Payments Of \$63,333 And \$50,531 To Sahulka's Two Male Predecessors; She Received A Severance Payment Of Only \$10,000. (Southern Poverty Law Center, 2008/2011/2015 IRS Form 990, Schedule J, Part III)

C.O.O. TOTAL COMPENSATION: 2005-2015						
Fiscal Year	Blancett Toohey		Sahulka			
2005	\$206,456					
2006	\$227,882					
2007	\$185,305	\$58,796				
2008	\$159,301	\$89,975				
2009		\$225,765				
2010		\$230,181				
2011		\$234,309				
2012		\$148,385				
2013			\$53,469			
2014			\$203,350			
2015			\$216,189			

(Southern Poverty Law Center, <u>IRS Form 990</u>, Fiscal Years 2005 To 2015)

#### **SOCIAL CLUB MEMBERSHIP FOR C.E.O.**

<u>SPLC Uses Program Funds To Pay For CEO Richard Cohen's Membership In An Unidentified "Business Luncheon" Social Club:</u>

**SPLC's Tax Filings Reveal The Group Pays For A "Social Club" Membership For President & CEO Richard Cohen.** "Dues for membership in a social (business luncheon) club is paid by the organization on behalf of the CEO/president for a de minimis cost to the center. It is used for business purposes." (Southern Poverty Law Center, 2015 Form 990, Schedule J, Part III, Filed 1/26/17)

PART I,	LINE 1A:						
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ORGANIZA	TION ON BEH	ALF OF TH	HE CEO/PRESID	NT FOR A D	E MINIMIS	COST TO	THE
CENTER.	IT IS USED	FOR BUS	NESS PURPOSE	3.			

No Evidence Located To Identify The Club; Closest Candidate Is The "Capital City Club," Six Minutes On Foot From SPLC's Montgomery Headquarters. "Artfully conceived for the city's leadership of today and tomorrow, Capital City Club provides an atmosphere of distinction where Members may meet their friends, entertain their guests and dine in gracious residential surroundings." (Google Maps, Accessed 6/24/17; ClubCorp.com, Accessed 6/24/17)

## **QUESTIONABLE EXECUTIVE COMPENSATION**

<u>SPLC Paid Its Former Chief Operating Officer Nearly \$150,000 During A Period In Which He Was - By His Own Account - CFO Of A Prep School 1,000 Miles From Montgomery:</u>

SPLC Paid Michael Toohey \$148,385 In Compensation During The 2012 Fiscal Year – Listing Him As "Former COO" But Also Claiming He Worked For Them Full-Time. Toohey's compensation as a full-time "former COO" included \$80,272 in base pay, \$56,714 in "other compensation," \$8,009 in retirement or deferred compensation, and \$3,390 in nontaxable benefits. SPLC reported that Toohey worked 40 hours a week for the organization. (Southern Poverty Law Center, 2012 IRS Form 990, Schedule J, Part II, Filed 2/6/14)

SPLC's Fiscal Year Ran From November 1, 2012 Through October 31, 2013 – According To Toohey, He Was CFO At A Prep School In Pennsylvania That Entire Time. Toohey's LinkedIn profile states that he has been chief financial officer at George School in Newtown, Pennsylvania since July 2012, which is four months before the beginning of SPLC's 2012 fiscal year. Toohey states that he served as SPLC's COO until May 2012, which is six months before the beginning of SPLC's 2012 fiscal year. (Michael Toohey LinkedIn Profile, Accessed 6/26/17)

<u>SPLC Appears To Have Compensated Its Former Legal Director For The Difference</u> <u>Between Her Mortgage And Her Home Value When She Moved To Alabama In 2009:</u>

SPLC's 2009 IRS Filing Reveals An Unusual "Non-Fixed Payment" To Incoming Legal Director Mary Bauer That Seems To Indicate A Donor-Funded Bailout Of Her Mortgage. "A non-fixed payment of a bonus and other compensation comprises a one-time payment to the director-legal to facilitate her relocation to center headquarters in Montgomery, Alabama. The payment amount equals the difference between the market value of her house and the principle [sic] amount on her mortgage at the time of the relocation plus an amount equal to the taxes due on this amount. The employee agreed to accept a lower salary in exchange for this relocation assistance." (Southern Poverty Law Center, 2009 IRS Form 990, Schedule J, Part III)

That Year, Bauer Received A Bonus Of \$36,700 And "Other Compensation" Of \$68,994 On Top Of \$126,117 In Salary. Deferred compensation and nontaxable benefits brought her total annual compensation to \$258,699. (Southern Poverty Law Center, 2009 IRS Form 990, Schedule J, Part III)

## **DEES ON HATE GROUPS AND HATE CRIMES**

Morris Dees Himself Recently Admitted That 95% Of Hate Crimes Aren't Committed By Hate Groups, But By "Young People" Or Disgruntled "Neighbors":

In 2017, Dees Said: "90 Percent, 95 Percent, Of All Hate Crimes [Aren't] Committed By Hate Groups Anyway. They're Just Neighbors That Don't Like Another One..." DEES: "It always had been with hate groups, [young people are] the ones that committed most of the hate crimes. And actually about 90 percent, 95 percent, of all hate crimes [aren't] committed by hate groups anyway. They're just neighbors that don't like another one or this that and the other. And so we decided we needed to teach tolerance to young people, so we set up a program called Teaching Tolerance." ("Morris Dees On The Legacy Of His Southern Poverty Law Center," *Colorado Springs Independent*, 5/10/17)

Reminder: SPLC's Signature Publication Explicitly Links Hate Groups With Hate Crimes Each Year. "The number of hate and antigovernment 'Patriot' groups grew last year, and terrorist attacks and radical plots proliferated. Charleston. Chattanooga. Colorado Springs. In these towns and dozens of other communities around the nation, 2015 was a year marked by extraordinary violence from domestic extremists – a year of living dangerously. ... In the midst of these developments, hate groups continued to flourish." ("The Year In Hate And Extremism," SPLC's Intelligence Report, Spring 2016)

## CORRELATION OF "ANTI-LGBT" GROUPS AND FUNDRAISING GROWTH

<u>SPLC's Annual Contributions And Grants Have Increased By More Than 50% Since It Added "Anti-LGBT" Groups To The Hate List:</u>

**SPLC First Added "Anti-Gay-Rights" Groups To Its Hate List In 2010.** "The SPLC began adding anti-gay-rights groups to its list in 2010. It doesn't list groups for saying that homosexuality is a sin or opposing same-sex marriage, [SPLC's Mark] Potok said; organizations must go further and 'engage in really vicious and regular defamation of LGBT people with total falsehoods,' like claims that gay men are more likely to sexually abuse children." ("Dozens Of 'Hate Groups' Have Charity Status, Chronicle Study Finds," *The Chronicle Of Philanthropy*, 12/22/16)

SPLC Reported Roughly \$50.3 Million In Contributions And Grants In Fiscal 2015, An Increase Of More Than 50% From The Year It Expanded The Hate List. In the fiscal year ending October 2010, SPLC reported contributions and grants of \$32,773,404. In the most recent fiscal year, SPLC reported contributions and grants of \$50,297,653 – an increase of \$17,524,249 (53.5%). (Southern Poverty Law Center, 2009/2015, IRS Form 990, Part I, Line 8)

**SPLC's Timing Corresponds With The Ascendance Of A Mainstream "Fundraising Powerhouse" Within The Gay Community.** "In 1988, well-heeled gay activists went to Michael Dukakis' presidential campaign with an offer to raise \$1 million for his election effort. The campaign said no, according to the activists. … Less than a quarter-century later, the gay and lesbian community ranks as one of the most important parts of President Obama's campaignfinance operation. … [T]he fundraising powerhouse assembled by the gay community has propelled its concerns to center stage." ("Gay Political Donors Move From Margins To Mainstream," *Los Angeles Times*, 5/13/12)

## **UNUSUAL CONTRACTOR FOR A POVERTY CHARITY**

<u>SPLC Recently Paid Over Half A Million Dollars To A Pentagon And Intelligence Community</u> Contractor That Uses Geospatial And Artificial Intelligence To Predict Future Events: **In Fiscal 2015, SPLC Paid \$549,210 To A Company Called PlanetRisk, Inc.** IRS filings indicate the contract paid for "big data platform and customization" and that PlanetRisk was the third-highest-paid vendor for SPLC that year. (Southern Poverty Law Center, 2015 Form 990, Schedule G)

PLANETRISK, INC.	BIG DATA PLATFORM AND	
8280 GREENSBORO DRIVE, MCLEAN, VA 22102	CUSTOMIZATION	549,210.

PlanetRisk Is An "Enterprise Risk Analytics Company" That Combines "Big Data" With "Geospatial Intelligence" To Forecast Events On A "Global Scale." "PlanetRisk is an enterprise risk analytics company that delivers comprehensive analytics that combines the more normal structured and unstructured big data with geospatial intelligence, position, and contextual awareness. ... Our holistic solution accelerates the aggregation of data globally to deliver actionable intelligence that interprets the connections between seemingly unconnected events – enabling organizations to recognize hidden patterns, detect anomalies and forecast future conditions on a local, national or global scale." (PlanetRisk.com, Accessed 6/27/17)

- "The Company's Capabilities Are In Enterprise Risk Analytics, Geospatial Predictive Modeling, Big Data Engineering And Visualization..." (PlanetRisk.com, Accessed 6/27/17)
- "PlanetRisk Supports The Departments Of Defense, Homeland Security And Justice; The Intelligence Community; State And Local Agencies; And The Private Sector." (<u>PlanetRisk.com</u>, Accessed 6/27/17)
- PlanetRisk Is Based In McLean, Virginia, Which Is Also The Home Of The Central Intelligence Agency. (CrunchBase.com, Accessed 6/27/17; CIA.gov, Accessed 6/27/17)

The Company's "Algorithms Use Artificial Intelligence And Machine Learning To Provide Actionable Intelligence On The Probability Of Future Events..." "PlanetRisk's predictive modeling algorithms use artificial intelligence and machine learning to provide actionable intelligence on the probability of future events or outcomes. High-performance predictive algorithms analyze multiple sources of data in real-time, revealing hidden connections, trends and patterns. PlanetRisk presents this data with an in-depth understanding of what our clients need to support situational awareness, threats and vulnerabilities to aid customers in reducing risks." (PlanetRisk.com, Accessed 6/27/17)